Fraternity and Sorority Chapters Participated in Spring 2021 Recruitment

- Total Students Registered: 237
- 5 Students were ineligible
  - Students could register for multiple types of recruitment

### Recruitment Registration

<table>
<thead>
<tr>
<th>Type</th>
<th>Total Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Panhellenic Sorority</td>
<td>72</td>
</tr>
<tr>
<td>Cultural Sorority</td>
<td>22</td>
</tr>
<tr>
<td>Social Fraternity</td>
<td>120</td>
</tr>
<tr>
<td>Cultural Sorority</td>
<td>49</td>
</tr>
<tr>
<td>Professional Fraternity</td>
<td>237</td>
</tr>
</tbody>
</table>

### Recruitment Registration Breakdown

#### Panhellenic Sorority

- **Frosh**: 72
- **Soph**: 22
- **Junior**: 49
- **Senior**: 120

#### Cultural Sorority

- **Frosh**: 0
- **Soph**: 5
- **Junior**: 10
- **Senior**: 25

#### Social Fraternity

- **Frosh**: 0
- **Soph**: 5
- **Junior**: 10
- **Senior**: 20

#### Professional Fraternity

- **Frosh**: 0
- **Soph**: 10
- **Junior**: 20
- **Senior**: 30

### New Members

- **167 New Members joined our Fraternity and Sorority community in Spring 2021**

On average, each fraternity and sorority chapter has a new member class of:

- Panhellenic Sororities: 16 women
- Cultural Sororities: 5 women
- Social Fraternities: 6 men
- Professional Fraternities: 8 people
The above information was gathered in our Spring 2021 Post-Recruitment Feedback form. Participants could choose multiple options.
Assessment of how supportive their family/parents were while joining a fraternity/sorority

On a scale from 1 to 5, How supportive is your family/guardian regarding you joining a fraternity or sorority?

- 1 being not supportive - 5 being very supportive
- 3.3% of respondents selected 1
- 3.3% of respondents selected 2
- 26.7% of respondents selected 3
- 56.7% of respondents selected 5

Parent/ Guardian Knowledge on Fraternity and Sorority Life

Participants were asked: On a scale from 1-5, Does your parent/guardian have any knowledge on fraternity or sorority life?

- 1 being no knowledge - 5 being very knowledgeable
- Graph is in percentages
- Findings show majority of parents or guardians do not have knowledge about fraternity and sororities.

Assessment of Resources Needed for Parents/Guardians

Participants were asked: Would your parent/guardian be interested in learning about fraternity and sorority life through any of the following?

- As a result of this question, we will work to create a resource guide in multiple languages.

Improvements for future recruitments based on participant feedback

- More knowledge of what the process is, time commitment, and how long it is
- Better reminders for important events and deadlines
- Clear communication in emails and social media on recruitment
- Better understanding of how choosing a sorority works - Panhellenic Sororities
- Assist PNMs with knowing to make themselves available/Better marketing
- Inform PNMs they should be willing to talk to people everyone
- More transparency on costs of joining
- Create a “Tips on Questions” for PNMs to ask during recruitment
- Encourage organizations to make sure PNMs are meeting multiple throughout events - Social Fraternities
- Inform PNMs recruitment is FUN!

Positive Feedback

- Most events went smooth logistically
- Info Sessions and Meet and Greet events were most helpful
- Recruitment is very relaxed and chill - Social Fraternity recruitment
- Had an awesome time - Panhellenic Sorority recruitment

The above information was gathered in our Spring 2021 Post-Recruitment Feedback form. Participants could choose multiple options.